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Hopefluent Group Holdings Limited 合富輝煌集團控股有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 733)

PROFIT WARNING

This announcement is made by Hopefluent Group Holdings Limited (the "Company", and together with its subsidiaries, the "Group") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the "**Board**") wishes to inform the shareholders of the Company and potential investors that, based on the preliminary assessment of the Group's unaudited management accounts for the year ended 31 December 2020 and the information currently available to the management, it is expected that there will be a decrease of more than 50% in the profit attributable to the shareholders for the year ended 31 December 2020 as compared to the corresponding period for the year ended 31 December 2019.

Based on information currently available to the Board, the Board expects such profit decrease was primarily attributable to the absence of profit derived from discontinued operations amounting to HK\$232 million. For the year ended 31 December 2019, profit attributable to shareholders amounted to HK\$484 million, including profit from continuing operations amounting to HK\$252 million and profit from discontinued operations amounting to HK\$232 million.

The Company is still in the process of finalising the annual results of the Group for the year ended 31 December 2020. The information contained in this announcement is only based on a preliminary assessment with reference to the information currently available to the management of the Group and the unaudited management accounts of the Group, which have not been reviewed or audited by the Company's auditors of the Company. Investors are advised to read carefully the annual results announcement of the Company for the year ended 31 December 2020 which is expected to be issued by the end of March 2021.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board Hopefluent Group Holdings Limited Fu Wai Chung Chairman

Hong Kong, 3 February 2021

As at the date of this announcement, the executive directors of the Company are Mr. FU Wai Chung, Ms. FU Man, Mr. LO Yat Fung and Mr. FU Ear Ly; the non-executive directors of the Company are Ms. NG Wan and Mr. MO Tianquan; and the independent non-executive directors of the Company are Mr. LAM King Pui, Mr. NG Keung and Mrs. WONG LAW Kwai Wah, Karen.